

# Heartland news

## Chowchilla Rally

*Lets play ball.....*



*TELL A FRIEND*-- FMCA is leading the way to fun, friends, and benefits for **Motorhome Owners.**

Join the FMCA family Today! Each local chapter is connected to FMCA on a local level and enjoy many outings during the year.

We at California Heartland enjoy 10 rally outings a year and we welcome any new guests to join us at one of our rallies to see if they like what we do and where we camp.. Then join us as a regular member and let the fun begin. Call our membership chairman for further information.. Barbara Schwab--- 559-325-9217 or

### Trail Boss Leaders

As you can see the success of any rally is led by one couple but is a success because of all the helpers that are willing to step up and help the Trail Boss. There is a benefit of being the lead Trail Boss. You get free parking and free food on the registered rally dates.

Julie is working on setting up the rally dates for 2017 so you can plan in advance and pick which rally you would like to lead according to your personality.



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### ALL FMCA MEMBERS RECEIVE...

1. 12 issues of Family Motor Coaching magazine
2. Savings via Michelin Advantage Tire Program
3. Great rates on RV Insurance and International Travel Insurance
4. \$109 group rates on RV Roadside Assistance
5. Special rates for Mail Forwarding
6. Discount rates at hundreds of FMCA commercial member campgrounds
7. Plus, much, much more!



## BASEBALL DAZE IN CHOWCHILLA

It was a call heard across the central valley: PLAY BALL! Thirteen rigs from California Heartland heeded the call and rendezvoused at the Chowchilla RV and Golf Resort on Oct. 2nd for a baseball-themed rally. The Schorlings and the Mendoncas were the team managers in charge of food and mayhem for the event. We got things going with a do-it-yourself heavy hors d'oeuvre dinner. We furthered the mood by watching the classic Abbott and Costello video of "Who's on First" provided by Dave and Sam Mendonca. The Heartland Dramatic Society (Sam, Dave, Julie, Woody, Louise and Sharon) followed with a heart-rendering reading of "Casey at the Bat." The audience responded with boos and hisses and cheers. The ending of this classic epic poem brought tears and anguish, as always. Card games followed to end the first evening.

The next day we started with a bit of breakfast. This was followed with golf -- eight men and women went bravely out to the links to chase a little white ball. While no harsh words were heard (there were ladies there, don't you know) there were a few muffled sobs and tears of anguish -- the usual golf experience had by all. Both foursomes claimed they won. At 5:00 we all climbed into cars and set out for Conchita's Mexican restaurant. It turned out to be a bit more rustic than the team managers expected. Everyone in the group maintained a positive outlook and said the food was just fine. That said, there may have been a few crossed fingers behind their backs. All in all the Heartland group doesn't let small stuff get in the way of having a good time -- for this the trail bosses say "thanks" to you all!

Tuesday's breakfast started with WAFFLES. Gaden put his signature touch to the waffle mix and everyone seemed pleased with the results. At noon, there was a hot dog lunch provided by Dave and Sam Mendonca. Dave grilled hot dogs and Sam scurried about doing everything else. Thanks, you two, for putting together some very fine eats. After the ice cream sundaes, we all had a noisy game of bean-bag baseball, superbly organized and officiated by Tony and Betty Vincent. It was a match between the gals and the guys. There was a final score but I can't remember now who was who. Both teams had some pretty hot hitters. Watch out Giants! Dinner that night was pizza along with lovely salads provided by the group members. There was a prize for best hat and there were some real cuties to choose from. The winner of the ten-dollar prize was Velda Johnson. Sam M. gave everyone a maze puzzle to solve. In just over three minutes the winner was Louise Wilson. The rest of us were still working on the first part of the puzzle and Louise just zip through it. Way to go!

Wednesday we all gathered for leftovers and good-byes. This rally was great fun for the Schorlings and the Mendoncas and I hope it was as much fun for everyone who came to Chowchilla. **See you all next in Hanford. Judy Schorling**



CALIFORNIA HEARTLAND CHAPTER - FMCA

Treasurers Report - October 07, 2016

**Beginning Balance** **\$8,487.15**

**Monies Received and Deposited :**

10/6/2016	Deposit Chowchilla Rally Fees	\$2,295.00	
10/6/2016	Deposit Dues & New Member	\$56.00	
	<b>Sub Total</b>	<b>\$2,351.00</b>	<b>\$10,838.15</b>

**Disbursements:**

9/9/16 #2925	Staples	Ink Cartridge & supplies Secretary	\$121.05
9/9/16 #2926	Sam Mendonca	Membership supplies/name tags	\$27.74
9/28/16 #2927	Cic Fischer	Heartland Name tags Collins	\$17.00
10/3/16 #2928	Save Mart -Chowchilla	H.Dog BBQ/Ice cream Chowchilla	\$116.38
10/4/16 #2929	The Lakes-Chowchilla	Parking-Chowchilla Rally	\$1,560.00
10/4/16 #2930	Judy Schorling	Food Etc.-Chowchilla Rally	\$340.99
10/5/16 #2931	Pete Peterson	TB Advance-Hanford Rally	\$500.00
10/5/16 #2932	Voided Check	Voided Check	\$0.00
10/5/16 #2933	Jackson Rancheria	Advance rally deposit 2017	\$100.00
10/5/16 #2934	The Lakes-Chowchilla	Advance rally deposit 2018	\$100.00
	<b>Total Expenses</b>		<b>\$2,883.16</b>

**Ending Balance** **\$7,954.99**

Notes to Statement: There will be several "advance deposits" for 2016/2017/2018 rallies

Current Advance Deposits:	Hanford	Show	\$260.00	Paid out
	Sparks	Deposit	\$270.00	Deposit credits carried to 2017
	Buellton	Deposit	\$400.00	Deposit credits carried to 2017
	Jackson	Deposit	\$100.00	Paid out for 2017 Rally
	Chowchilla	Deposit	\$100.00	Paid out for 2018 rally
	<b>Total</b>		<b>\$1,130.00</b>	



*Dave Mendonca* Treasurer



# California Heartland's All-Stars



Julie Judy Gaden



Arlon & Lee



Velda



Ron & Pat



Glen & Beverly



Tom & Sharon



Betty & Tony



Ralph & Judy



Dave & Sam



Woody & Louise



Wade & Barbara



Ron & Marilyn

**CHRISTMAS IS RIGHT AROUND THE CORNER. GET YOUR SPOT RESERVED**

CALIFORNIA HEARTLAND CHRISTMAS RALLY

THURSDAY, DECEMBER 8, 2016 – SUNDAY, DECEMBER 11, 2016

RIVER RUN RV PARK, 3715 BURR STREET, BAKERSFIELD, CA 93301

Trail Bosses: Velda Johnston and Friends

Name: \_\_\_\_\_ F# \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Coach Make/Length: \_\_\_\_\_ License # \_\_\_\_\_

Arrival: \_\_\_\_\_ Departure Date: \_\_\_\_\_ Handicapped: \_\_\_ If yes, DMV Placard # \_\_\_\_\_

First Timer? \_\_\_ Guests \_\_\_ If yes, list their names on the back of this form . Club registration fee is required.

Rally Registration Fee: \$ 5.00 per person X \_\_\_\_\_ \$ \_\_\_\_\_

Parking Fee : \$37.00 per night X \_\_\_\_\_ \$ \_\_\_\_\_

Rally Food Cost per Person \$35.00 X \_\_\_\_\_ \$ \_\_\_\_\_

Includes 1 Catered Meal, 1 Dinner, 2 Breakfasts

Melodrama \$25.00 per person X \_\_\_\_\_ \$ \_\_\_\_\_

Entertainment \$10.00 per rig \$ \_\_\_\_\_ 10.00 Val

Marin and her band will be with us again.

Total Amount of Cost – Check Enclosed \$ \_\_\_\_\_

Make check payable to: California Heartland FMCA

Mail check to: Velda Johnston

908 Ventura Street

Maricopa, CA 93252

Home: 661-769-1524 Cell: 661-805-1524

Directions : South on 99 to Rosedale Hwy West in Bakersfield, go to 2<sup>nd</sup> Stop Light, Turn L, South, (at Benji’s Restaurant)  
Proceed to end of street, turn L and proceed into RV Park.

REGISTRATION DEADLINE IS ASAP NO LATER THAN: NOVEMBER 14, 2016

Make your plan RIGHT NOW, MAIL YOUR FORM and join us for a good time!!

SEE YOU IN BAKERSFIELD IN DECEMBER! MERRY CHRISTMAS!

**CHRISTMAS IS RIGHT AROUND THE CORNER. GET YOUR SPOT RESERVED**

**OUR TREASURED SENIORS**

**MATCHING HATS**



**Arlon and Lee Schubert**



**Tom and Sharon Roach**



Long time no see--  
Ron and Pat Neve

We always find time to eat!!



**Calendar for 2017**

**January 11 to 15th**

Indio Western Rally

**February**

Dark, no rallies

**March 13 to 16**

Jackson Rancheria

**April**

Open

**May**

Open

**June**

Open

**Contributors to this Chowchilla Rally**



## Baseball Daze

Take me out to the ball game....buy me some peanuts and Cracker Jack, I don't care if I ever get back!

At Baseball Daze in Chowchilla's Rally at The Lakes RV and Golf Resort, I shared the story of Cracker Jack and the little boy who is pictured on the box. Our Trail bosses Gaden and Judy Schorling have asked that I tell it again for the newsletter. So here it is.

I, Julie Burger, was born into the Muno family and have heard this story ever since a very young age. At least one of our descendants did achieve fame in America; however, very few know him by name. Robert Muno Rueckheim was the little boy pictured on the early Cracker Jack boxes about 1920. Bobby's paternal grandfather, Frederick W Rueckheim, was a German immigrant who invented the molasses covered popcorn-peanut mixture. In about 1871, Fred set up a popcorn stand in down town Chicago. The great Chicago fire had recently blazed through the city, but it was now rabidly rebuilding and business was booming.

In 1893, the popcorn-peanut-molasses mixture was introduced to twenty-one million visitors at the Chicago Columbian Exposition. People complained that the confection was sticky, so the problem was conquered with a secret formula which is still used today.

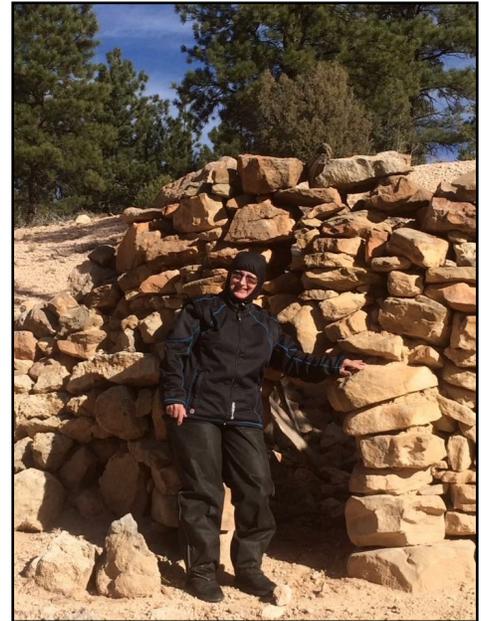
The crispy snack acquired its name from a salesman who remarked "That's a cracker jack!" (From the expression "crack-a-jack," meaning something or someone of excellence.)

Shortly after the outbreak of WWI, Fred decided to redesign the Cracker Jack package to give it a patriotic flair. Red, White and Blue strips were added, plus a picture of young Bobby dressed in his sailor suit. The boy died of pneumonia at the age of eight, not long after his picture appeared on the box.

My mother would tell us how living on the Orange Ranch in Strathmore during the depression, Aunt Clara would become their "Christmas Fairy." Times were tuff and often this was the only gift received. Every Christmas Season from the Rueckheim factory in Chicago to their grove in California would be shipped a huge cardboard carton filled with delectable goodies: boxes of fancy chocolates, soft centered candies packed in decorative square tins, marshmallow treats in round tins, stick candies in sealed jars, and of course boxes and boxes of Cracker Jack with prizes in each box and a picture of her very own first cousin, Robert, on each box.



# Where were you when not at a rally or after a rally?



Woody and Louise love venturing out on their Arctic Cat with their friends in the Utah area.

Nancy and I spent almost two months traveling to the Entegra factory, Niagara Falls, Columbus Ohio, New York, Wash. D.C, Branson, Mo. and Oklahoma City, Grand Canyon and home. It was an adventure beyond description.



A visit to Noah's Ark in Kentucky. You must see this sometime in your travels.

